

คณะวิทยาศาสตร์ มหาวิทยาลัยนเรศวร
เลขรับ..... ๑๑๕
วันที่..... 24 ม.ค. 2567
เวลา..... 06.53

กองพัฒนาภาษาและกิจการต่างประเทศ
มหาวิทยาลัยนเรศวร
0040
รับที่.....
วันที่..... 19 ม.ค. 2567 เวลา..... 09:30

sarunyavud kangwanwongphaisan

Subject: FW: Fw:Summer Programs at Osnabrück University =?utf-8?Q?_of_Applied_Sciences_-_Registration_open
Attachments: Flyer_ISU2024.pdf; Flyer_SUL_Januar_2024_online.pdf

From: "International Campus, HS" <isu@hs-osnabrueck.de>
Date: 18 January BE 2567 at 21:43:58 GMT+7
To: "Summer University, Lingen" <sul@hs-osnabrueck.de>
Subject: Summer Programs at Osnabrück University of Applied Sciences - Registration open

คุณไม่ได้รับอีเมลจาก isu@hs-osnabrueck.de บ่อยนัก เรียนรู้ไว้เผื่อถึงมีความสำคัญ

Dear partner,

our university is currently accepting applications for our summer programs (details below):

- International Summer University, Campus Osnabrück, July 11 – August 2, 2024
- Summer University Lingen, Campus Lingen, July 7 – July 20, 2024

1. **International Summer University (ISU)**

Osnabrück Campus, July 11 – August 2, 2024

Course offer:

- Corporate Social Responsibility & Sustainability (undergraduate)
- Marketing: Understanding of Consumers and Markets (undergraduate/graduate)
- Organisational Culture and Behaviour (undergraduate)
- Process Improvement (undergraduate)
- Global Healthcare Management (graduate)
- Clinical Perspectives in Physiotherapy (undergraduate)
- Applied AI for Non-Programmers (undergraduate)
- Engineering Mechanics: Dynamics (undergraduate)
- The Composite Materials (undergraduate/graduate)

Students choose one course, which is then combined with classes on German language, Intercultural Competence, Facts about Germany and Osnabrück as well as city trips, company visits and cultural activities.



เรียน อธิการบดี

ด้วย Osnabrück University of Applied Sciences ประเทศเยอรมนี ได้แจ้งประชาสัมพันธ์โครงการ Summer Program จำนวน 2 โครงการ ได้แก่

1) โครงการ International Summer University (ISU) ณ วิทยาเขต Osnabrück ในระหว่างวันที่ 11 ก.ค. - 2 ส.ค. 67 โดยมีค่าธรรมเนียม 1,950 ยูโร และใช้ภาษาอังกฤษในการเรียนการสอนในรายวิชา ได้แก่

- Corporate Social Responsibility & Sustainability
- Marketing: Understanding of Consumers and Markets
- Organisational Culture and Behaviour
- Process Improvement
- Global Healthcare Management
- Clinical Perspectives in Physiotherapy
- Applied AI for Non-Programmers
- Engineering Mechanics: Dynamics
- The Composite Materials

ผู้เข้าร่วมโครงการสามารถเลือกรายวิชาเรียนได้ จำนวน 1 รายวิชา และศึกษารายวิชาอื่นๆพร้อมทำกิจกรรมตามที่โครงการกำหนดซึ่งหลังสิ้นสุดโครงการผู้เข้าร่วมจะได้รับประกาศนียบัตรการเข้าร่วมโครงการและได้รับ 5 ETCS credit points ทั้งนี้ ผู้สนใจสามารถศึกษารายละเอียดเพิ่มเติมได้ที่ <https://shorturl.asia/sBpLY> หากผู้สนใจมีข้อสงสัยสามารถสอบถามเพิ่มเติมได้ที่ Alina Musielak โทร +49 (0) 541/969-2988 อีเมล isu@hs-osnabrueck.de โดยเปิดรับสมัครจนถึงวันที่ 31 มี.ค. 67

2) โครงการ Summer University Lingen (SUL) ณ วิทยาเขต Lingen ในระหว่างวันที่ 7 - 20 ก.ค. 67 มุ่งเน้นในหัวข้อ "International German SME (Small and Medium Enterprises) - Sustainability in Business and Technology" สำหรับผู้ที่มีความสนใจด้านธุรกิจหรือรายวิชาที่เกี่ยวข้อง โดยมีค่าธรรมเนียม 1,200 ยูโร ทั้งนี้ ผู้สนใจสามารถศึกษารายละเอียดเพิ่มเติมได้ที่ <https://shorturl.asia/3Bqyo> หากผู้สนใจมีข้อสงสัยสามารถสอบถามเพิ่มเติมได้ที่ Katharina Freitag โทร +49 (0) 591 800 98-299 อีเมล sul@hs-osnabrueck.de โดยเปิดรับสมัครจนถึงวันที่ 1 พ.ค. 67

จึงเรียนมาเพื่อโปรดพิจารณา เห็นควรแจ้งคณะ/วิทยาลัยเพื่อประชาสัมพันธ์ผ่านระบบ e-doc ต่อไป เว็บไซต์และเพจกองพัฒนามาษาและกิจการต่างประเทศ รวมทั้งเพจ NU International Scholarship ต่อไป

ศิริกมล งามวิ
19 ม.ค. 67

ลงชื่อ
(นายจักรกฤษณ์ เพ็ญประภาค)
ผู้อำนวยการกองพัฒนามาษาและกิจการต่างประเทศ
วันที่ 22 กุมภาพันธ์ 67

22 กุมภาพันธ์ 2567

ดำเนินการตามเสนอ
 อื่น ๆ

ลงชื่อ
(ดร. พิสุทธิ์ อภิษยกุล)
รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร
วันที่ 22/1/67

Students meet participants from a variety of countries and study in an intercultural environment. The subjects are taught by academics from Osnabrück and its international partner universities with plenty of professional experience.

Upon successful participation students receive a certificate of attendance and 5 ECTS credit points. The program is taught in English.

Registration: until March 31, 2024. The course fee is 1,950 Euro.

For detailed information please visit [our website!](#)

2. **Summer University Lingen (SUL)**

Lingen Campus, July 7 until July 20, 2024

It is open to undergraduate and graduate students of any degree course (but especially interesting for those studying business or related subjects).

During the SUL, German and international students will work on the topic of "International German SME (Small and Medium Enterprises) – Sustainability in Business and Technology". Lingen Campus is a fantastic place for a summer abroad because we put theory into practice:

- close cooperation with companies and organizations in the region
- several company visits
- teaching and learning is very practice-oriented
- small study groups
- modern learning environment with state-of-the-art facilities and equipment
- safe city with very welcoming and open-minded people

Through our collaborations with companies in the region of Lingen, **students will visit several international operating companies to gain insight into the regional, international and global procedures of companies in**

Germany, the city of Lingen and its surrounding area. A great way to network with future employers!

In addition, many activities such as a weekend trip to Berlin and trips to neighboring cities such as Münster, Osnabrück or Bremen enable participants to get to know each other, learn more about our region and Germany. By attending the program, students will improve soft skills such as communication and presentations skill, teamwork with international groups, intercultural skills and critical thinking.

Applications can be submitted until May 1, 2024. The program fee is 1,200 Euro.

More information can be found on our [website](#). Additionally, you find on YouTube our [video of the SUL 2018](#).

It would also be great if you can inform your students about our summer programs by forwarding the attached flyers.

If you are not the right contact person we kindly ask you to forward this email. Please feel free to contact us if you have any questions.

With best regards

Alina Musielak

ISU in Osnabrück

Hochschule Osnabrück

University of Applied Sciences
Sciences

Center for International Mobility
Culture and Technology

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Katharina Freitag

SUL in Lingen

Hochschule Osnabrück

University of Applied

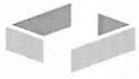
Faculty of Management,

Kaiserstr. 10c

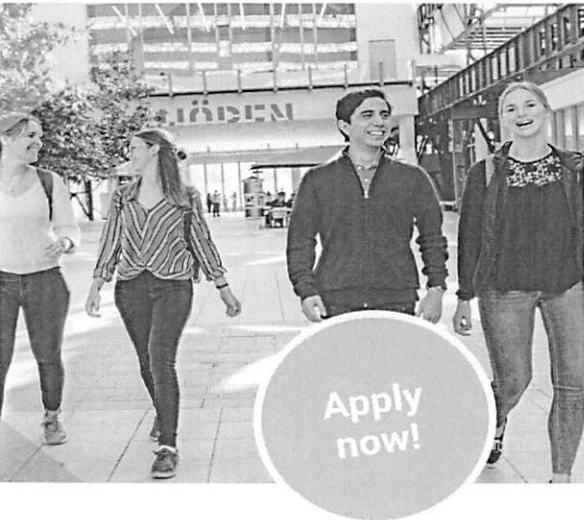
49809 Lingen (Ems)

Tel. +49 (0) 591 800 98-

sul@hs-osnabrueck.de



Hochschule Osnabrück
UNIVERSITY OF APPLIED SCIENCES



SUMMER UNIVERSITY LINGEN

International German SME –
Sustainability in Business and Technology

July 20, 2024

SCHOOL OF MANAGEMENT,
AND TECHNOLOGY

PROGRAM CONTENT

International German SME – Sustainability in Business and Technology

The Summer University Lingen (SUL) offers a unique insight into Germany's economy and its successful internationally operating companies. You will have the chance to experience German economy at first hand by participating in exciting lectures by our dedicated professors and by visiting companies and meeting with their representatives. A great way to network and to receive access to the German labor market!

The backbone of Germany's economy are family-owned medium-sized companies, the so-called German Mittelstand, which not only have high revenues but are also often huge players on the global market. The area of Lingen, where our Summer University takes place, is home to many Mittelstand companies. The companies have strong ties to the region while at the same time operating very successfully on an international and global market. The Summer University Lingen (SUL) will analyze the following questions:

- What is the structure of German economy and what are the challenges?
- What is the German Mittelstand?
- What are the key success factors of family-owned and medium-sized companies? How did they become internationally successful? How do they implement sustainability measures?

You will attend lectures on topics such as

- Features of small and medium-sized enterprises (SME)
- International Management and International Marketing
- International Human Resource Management
- Technology based SME

Besides the lectures, you will participate in group and project work as well as deal with case studies.

Summer University Lingen puts theory into practice!

We will visit several internationally operating companies to gain insight into the regional, international and global procedures of companies in Germany, the city of Lingen and its surrounding area. The companies come from different industries such as automotive engineering, air-conditioning technology, shipbuilding and other innovative technology branches. The company visits are a great opportunity to get a unique insight, talk to company representatives, build a network with potential future employers and find out what they are looking for.

Please find more information on the previous SUL here:
www.hs-osnabrueck.de/summer-university-lingen
www.youtube.com/watch?v=CW-uSIXyQ2E

CULTURAL PROGRAM

Various leisure activities and a weekend trip to Berlin complete this program and offer the opportunity to learn more about Lingen, the Emsland region as well as Germany as a whole. International participants will get to know each other during common sport activities, cultural trips, pub crawls and barbecues.





CREDIT POINTS AND EXAMS

Our university offers 5 ECTS credit points for attending the SUL. The 5 ECTS are awarded for attendance of the lectures and the company visits as well as for the final exam. You will also receive a certificate of attendance.

HOUSING

You can choose between two housing options:

Option 1: Shared student apartment

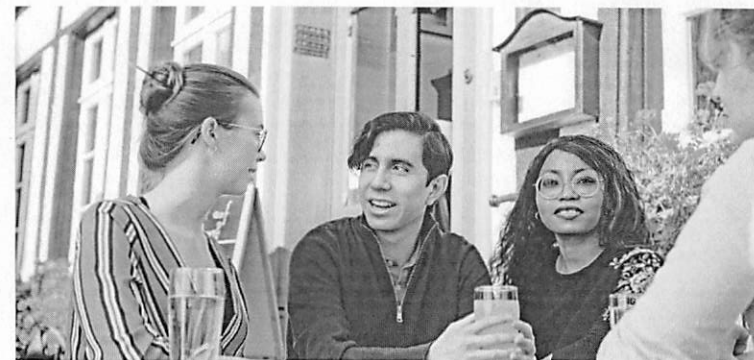
You will be accommodated with other German or international students in student apartments near the campus. You will have your own bedroom but will usually share a bathroom and a kitchen. The apartments are located throughout the city of Lingen and are not in one building complex.

Option 2: Find your own housing

You can organize housing for yourself in one of the hotels or vacation apartments in Lingen. After your acceptance to the program, you will receive a list of possible hotels. You are responsible for making your own reservations.

DISCOVER EUROPE PACKAGE

Situated in the heart of Europe, not far from the Dutch border, Lingen is an ideal starting point for traveling around the continent. For students who would like to combine their participation in Summer University Lingen with a trip around Europe, we offer the DISCOVER EUROPE package which includes additional assistance with organizing your travels and booking transportation tickets and hostels. If you are interested, please email us at sul@hs-osnabrueck.de.



THE CITY OF LINGEN

Looking back on more than 1,000 years of history, Lingen has many stories to tell. Nowadays, 52,000 inhabitants live in Lingen's safe and family-friendly neighborhoods and work in nearby businesses. Lingen has a rich cultural life, and both our students and staff are very active not only in participating, but also in shaping many activities. Studying in Lingen means becoming part of the community, both on and off campus.

What makes the city of Lingen special?

- safe city with very welcoming and open-minded people
- city center in walking distance from campus
- a variety of restaurants, cafés and bars
- cultural offers such as theaters, cinemas and a concert hall
- great outdoor activities, such as bike-riding and swimming
- good public transportation to explore neighboring cities such as Münster, Osnabrück, Bremen or Amsterdam (Netherlands)

CONTACT AND FURTHER INFORMATION

International Faculty Office – Lingen Campus

Kaiserstrasse 10c

49809 Lingen (Ems)

Germany

Phone: +49 (0) 591 80098-299

E-Mail: sul@hs-osnabrueck.de

www.hs-osnabrueck.de/summer-university-lingen

PROGRAM FEE

Program fee with accommodation: **EUR 1,200**

Program fee without accommodation: **EUR 950**

The program fee includes:

- tuition and teaching materials
- company visits and transfer to the companies
- various leisure activities
- weekend trip to Berlin
(including accommodation, breakfast, city tour)

The program fee **does not** include:

- travel costs
- meals in Lingen and Berlin
- additional expenses for leisure activities

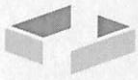
Special fees apply for students of Osnabrück University of Applied Sciences. Please contact us to get more information on your program fee.

APPLICATION DEADLINE

Please find more information with regard to the application process on our website:

www.hs-osnabrueck.de/summer-university-lingen

The application deadline is **May 1, 2024**.



Hochschule Osnabrück
UNIVERSITY OF APPLIED SCIENCES



INTERNATIONAL SUMMER UNIVERSITY (ISU)

August 2, 2024
ECTS

FOR INTERNATIONAL MOBILITY



WELCOME TO OSNABRÜCK UNIVERSITY OF APPLIED SCIENCES

The International Summer University offers an exciting, three-week program taught in English. It includes courses such as:

- Corporate Social Responsibility & Sustainability (undergraduate/graduate)
- Marketing: Understanding of Consumers and Markets (undergraduate/graduate)
- Organisational Culture and Behaviour (undergraduate)
- Process Improvement (undergraduate)
- Global Healthcare Management (graduate)
- Clinical Perspectives in Physiotherapy (undergraduate)
- Food Lab – Special Food Technologies (undergraduate)
- Applied AI for Non-Programmers (undergraduate)
- Engineering Mechanics: Dynamics (undergraduate)
- The Composite Materials (undergraduate/graduate)

You choose one course which is then combined with classes on German language as well as study trips, company visits and cultural activities.

Upon successful participation in the ISU students receive a certificate of attendance and 5 ECTS-credit points.

PROGRAM FEE

The program fee of **1,950.00 euros** includes:

- tuition and course related company visits
- accommodation in the international Guest House or in shared apartments
- public transportation within Osnabrück
- tutor's assistance
- cultural and sport activities
- three-day trip to Berlin including overnight stays with breakfast, sightseeing tour

Not included in the program fee are:

- your travel and visa expenses
- insurance expenses
- your meals
- optional two-day trip to Hamburg (240 euros)
- optional three-day trip to Amsterdam (350 euros)

LANGUAGE REQUIREMENTS

Study competence in English (e.g. level B2 of the Common European Framework of References for Languages CEFR)



TARGET GROUP

The ISU is open to international and German undergraduate and graduate students of any study program. Students should be interested in the above mentioned topics and should be willing to engage in group work and discussions with students from all over the world.



WHY ENROLL IN ISU

- benefit from Germany's high quality of education
- experience Osnabrück University of Applied Sciences as an internationally recognized university with numerous partnerships around the globe
- be taught by academics from Osnabrück and its international partner universities with plenty of professional experience
- enjoy the safe and green city of Osnabrück that provides great value for money
- meet participants from a variety of countries and study in an intercultural environment



COURSE DATES AND DEADLINES

- **January 1 until March 31, 2024**
Application period
- **April 12, 2024**
You will be informed about your acceptance for the program
- **May 1, 2024**
The program fee is due by this date. You will find the banking details in the Letter of Acceptance
- **July 11, 2024**
Arrival day (Osnabrück central station)
- **July 12, 2024**
Beginning of ISU
- **July 13 to 14, 2024**
Lectures and Build-the-team-event
- **August 1, 2024**
Final exams and farewell
- **August 2, 2024**
Departure

CONTACT INFORMATION

Hochschule Osnabrück – University of Applied Sciences
Center for International Mobility (CIM)
Albrechtstr. 30 | 49076 Osnabrück | Germany

ACADEMIC DIRECTOR

Prof. Dr. Kathrin Loer
Phone: +49 (0)541 969-7375
Email: isu@hs-osnabrueck.de

PROGRAM COORDINATOR & APPLICATIONS

Alina Musielak
Phone: +49 (0)541 969-2988
Email: isu@hs-osnabrueck.de

For more information and application:
[www.hs-osnabrueck.de/
international-summer-university](http://www.hs-osnabrueck.de/international-summer-university)

In cooperation with



Abteilung der Fakultät Wirtschaftswissenschaften und Sozialwissenschaften
der Hochschule Osnabrück e.V.