



# Webinar: Preparing students for thriving careers 1 ข้อความ

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16 มกราคม 2567 เวลา 13:00

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FREE WEBINAR

How institutions in Asia are preparing students for thriving careers

กองพัฒนาภาษาและกิจการต่างประเทศ มหาวิทยาลัยนเรศวร 00.3 รับที 14:30

Tuesday 23 January

3:00PM - 4:00PM SGT

Register now

Join this insightful webinar to hear how to align curriculum with industry needs in order to drive student career readiness and measure the impact of having a job-aligned curriculum to help university leaders more clearly quantify ROI to prospective students, local employers, and funders.

# In just 60 minutes you'll learn:

- Enhancing learning experiences to engage students and strengthen digital economy skills
- What data to collect and monitor to predict the industry-aligned skills required and subsequently integrate relevant courses into curricula
- Training faculty to deliver skills-based learning, and maximise student learning and employment outcomes

เรียน อธิการบดี

ด้วย Time Higher Education ขอประชาสัมพันธ์การ สัมมนาออนไลน์ในหัวข้อเรื่อง How institutions in Asia are preparing student for thriving careers ในวันที่ 23 มกภาคม 2567 เวลา 16.00 น. – 17.00 น. ตามเวลาประเทศไทย (รายละเอียด ตามเอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรเวียนแจ้งคณะ
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วันที่

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- Ways to strengthen collaboration, maximise graduate employability,
   enhance experiential learning and create lifelong learning for graduates
- How to measure the impact of aligning curricula with industry needs using metrics such as job placement rates after graduation, starting colories improved university replains and expended expelments.

Register now

# Among the distinguished experts in our panel are





Prof. Widodo Rector Universitas Brawijaya

Bui Pham
Vice-president
Van Lang University





# Eklavya Bhave

**Abhimanyu Veerakumarasivam** Provost

Enterprise sales head, Asia

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# How institutions in Asia are preparing students for thriving careers

Date & Time

Jan 23, 2024 14:00 in Bangkok

Description

Tuesday 23 January | 3:00PM - 4:00PM (SGT)

As skill gaps continue to garner public attention in Asia, university leaders are under pressure to quickly implement effective strategies to help learners develop the in-demand skills that meet fast-changing industry requirements. A total of 97% of employers are adopting a skills-first hiring approach, highlighting the relevance of job-aligned curricula.

#### The webinar will discuss:

- Creating strategies to enhance learning experiences that will drive student engagement and strengthen students' skills for the digital economy, with the aim of helping students succeed in their careers
- What data to collect and monitor to predict the industry-aligned skills required so that relevant courses can be integrated into curricula
- Ways we can ensure students are prepared to succeed in work in the future;
   this, in turn, will make universities more attractive to students, their employers
   and funders
- Why training faculty correctly to deliver skills-based learning is essential to maximise students' learning and employment outcomes
- Strengthening university-industry collaboration to maximise graduate employability, enhance experiential learning and create lifelong learning graduates
- Measuring the impact of aligning curriculum with industry needs and driving career readiness- job placement within 6 months of graduation, starting salary, improved university rankings and enrollments, expanded revenue
- Challenges facing institutions to advance graduate employability through skills education

This will be followed by a Q&A session, where attendees can have their questions about answered by THE's panel of experts.

#### **EVENT TERMS & CONDITIONS**

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Register

# **Speakers**



Professor Abhimanyu Veerakumarasivam

Provost ' Sunway University



Professor Widodo

Rector · Universitas Brawijaya



Mr Eklavya Bhave

Enterprise sales head . Coursera



#### Dr Bui Pham

vice-president . Van Lang University



#### Mr Alistair Lawrence

Head of branded content . Times Higher Education

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