

คณะวิทยาสาสตร์ มหาวิทยาลัยนเรศวร 3500 วันที่ 1.7. เมีย, 2567..... DIALD <international@nu.ac.th>

## Webinar on IP and Artifical Intelligence by Horizon Results Platform

1 ข้อความ

EURAXESS ASEAN <asean@euraxess.net>

ตอบกลับไปยัง: EURAXESS ASEAN <asean@euraxess.net> 17 121.8. 2567

( ถึง: international@nu.ac.th

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**EURAXESS** ASEAN

## Flashnote - 2024 #8



Dear EURAXESS ASEAN Community,

The European Commission Horizon Results Platform Team starts a new series of webinars in partnership with the EU IP Helpdesk and invites researchers and EU beneficiaries to join the upcoming webinar on "IP and Artificial Intelligence".

(ใ เรียน อธิการบดี

ด้วย EURAXESS ASEAN ขอประชาสัมพันธ์การประชุม ออนไลน์ในหัวข้อ "HRP Community & European IP Helpdesk: IP and Artificial Intelligence" ในวันที่ 18 เมษายน 2567 เวลา 15:30-17:00 น. ผ่านแพลตฟอร์มออนไลน์ ทั้งนี้ ผู้ที่สนใจ สามารถลงได้เบียนได้ตาม QR CODE ด้านล่างนี้ (รายละเอียด ตามเอกสารแนบ)

จึงเรียนมาเพื่อโปรดพิจารณา และเห็นควรเวียนแจ้ง คณะและวิทยาลัยเพื่อประชาสัมพันธ์ต่อไป เ



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(ดร.พิสุทธิ์ อภิชยกุล)
รองอธิการบดีฝ่ายวิเทศสัมพันธ์และการถ่ายทอดเทคโนโลยี
ปฏิบัติราชการแทน อธิการบดีมหาวิทยาลัยนเรศวร
วันที่ 77417

Time: 10:30 - 12:00 (CEST)



The expert speakers will address the following topics:

- What do we understand by intellectual property in artificial intelligence?
- What rights are there in data used by machine learning in AI?
- · How is data protected by database rights?
- How to obtain the rights to use data in creating innovation in Al?
- · Is it possible to patent inventions in Al?
- What impact will new advice from European and US Patent Offices have on the approach to examining patent applications?
- Who owns inventions made with data supplied from other sources?
- How can innovations in artificial intelligence be sold or licensed for use?

If you have any questions, please contact the EU IP Helpdesk: helpline@iprhelpdesk.eu.

We hope to see you at the webinar!

Your EURAXESS ASEAN team













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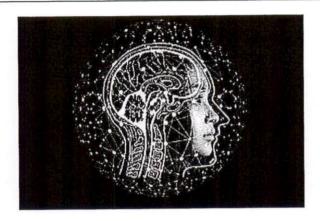
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## HRP Community & European IP Helpdesk: IP and Artificial Intelligence

Thu, Apr 18, 2024 3:30 PM - 5:00 PM +07

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Intellectual property helps drive innovation and growth by bringing in financial returns, raising brand awareness and ensuring business growth. You can rely on intellectual property to increase productivity, earn licensing fees and even receive royalties. Patents help create a monopoly and provide



European IP Helpdesk

protection to your business by preventing others from commercialising your innovation. IP helps you earn a higher return on investment and manage your assets efficiently.

Under Horizon Europe, exploitation activities continue after the end of the project. The European Commission Horizon Results Platform helps "Turn Europe's research results into innovations which generate value for economy, society and contribute to a sustainable future."\* It offers numerous benefits to EU R&I funding beneficiaries, such as greater visibility and faster matching with priority third parties, targeted promotional events with innovators, free access to support services, etc.

The European IP Helpdesk supports European SMEs and research teams involved in cross-border business and/or EU-funded research activities to manage, disseminate and valorise their IP.

Learning Objectives:

After the training, participants should be able to answer the following main questions:

What do we understand by intellectual property in artificial intelligence? What rights are there in data used by machine learning in AI? How is data protected by database rights?

What impact will new advice from European and US Patent Offices have on the approach to examining patent applications?  Who owns inventions made with data supplied from other sources?  How can innovations in artificial intelligence be sold or licensed for use?	
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How to obtain the rights to use data in creating innovation in AI?

Is it possible to patent inventions in AI?

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