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กองพัฒนาภาพาและกิจการต่างประเทศ มหาวิทยาลัยงแรกวร รับที่ 4 ก.พ. 2538

Dear Associate Professor Dr. Sarintip Tantanee,

On behalf of Singapore Management University (SMU), I am pleased to invite your esteemed institution to participate in the 12th Lee Kuan Yew Global Business Plan Competition (LKYGBPC). Named in honor of Singapore's founding Prime Minister, this is a biennial global university start-up challenge with a mission to uncover best-of-breed innovations from student and alumni founders.

### Why Join LKYGBPC?

We bring together ambitious founders from more than 1,000 universities in 77 countries, creating a truly global network of next-generation entrepreneurs.

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Several startups from Southeast Asia have flown the ASEAN flag high and reached the finals in the 11th LKYGBPC including the following:

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- Karla Bionics (Indonesia)
- Mitoworld (Malaysia)
- Pic-A-Talk (Philippines)
- Finful (Vietnam)

1) เรียน อธิการบดี

เพื่อโปรดพิจารณา ASEAN University Network (AUN) แจ้งว่า Singapore Management University (SMU) เวียนแจ้งการแข่งขัน The 12th Lee Kuan Yew Global Business Plan Competion (LKYGBPC) โดยเชิญชวนนิสิต และศิษย์เก่า (สำเร็จการศึกษาหลังวันที่ 31 มีนาคม 2563 ส่งผลงาน start-up เข้าประกวดในแนวคิด Urban Solutions and Sustainability (USS): โชลูชันเมืองและความยั่งยืน ซึ่งตรงกับความต้องการที่ เร่งด่วนของเอเชียตะวันออกเฉียงใต้ ที่มีการเติบโตของเมืองอย่างรวดเร็ว ความ ต้องการโครงสร้างพื้นฐานที่เปลี่ยนแปลงไป และการเปลี่ยนแปลงสภาพ ภูมิอากาศ ซึ่งทั้งเป็นความท้าทายที่เร่งด่วนและโอกาสที่สำคัญ ในหัวข้อ Carbon Tech/Climate Tech/Emerging Tech/Energy Transitions /Food & Land Use /Green Buildings & Constructions/Homeland Security/Public Health/Sustainable Materials & Circularity/Transport & Logistics /Urban Mobility Solutions/Water Solutions โดยสามารถสมัครเป็นทีมได้ ตั้งแต่ 1-20 คน ภายในวันที่ 31 มีนาคม 2568 สำหรับรายละเอียดดูเพิ่มเคิมได้ที่ https://url-shortener.me/5C2 เพิ่นควรเวียนแจ้ง ไปยังคณะ วิทยาลัย กองกิจการนิสิต และอุทยานวิทยาศาสตร์มหาวิทยาลัยนเรศวร เพื่อประชาสัมพันธ์ ผู้สนใจ

34447

ลงชื่อ......(บางสาวเรียนงาม วงศ์บัณฑิต)

รักษาการในตำแหน่งทั่วหน้างานบริการกิจการต่างประเทศ

วันที่ 5 / ครา 48 ลงชื่อ (นายจักรกฤษณ์ เพื่องปรางค์) ผู้อำนวยการกองพัฒนาภาษาและกิจการต่างประเทศ วันที่ 5 / 14 / 1700 ใ 6 8

2)	(🗸) ทราบ ดำเนินการตามเสนอ							
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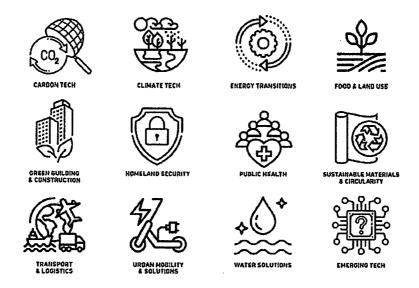
(ดร.จรัสดาว คงเมือง) รองอธิการบดีฝ่ายพัฒนานิสิต ศิษย์เก่า และศิลปวัฒนธรรม ปฏิบัติราชการแทน อุธิการบดีมหาวิทยาลัยนเรศวร

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## Focus on Urban Solutions & Sustainability (USS)

For the 12th LKYGBPC, our focus is on Urban Solutions & Sustainability which resonates strongly with the pressing needs of Southeast Asia, where rapid urbanization, evolving infrastructure demands, and climate change present both urgent challenges and significant opportunities.

If you know of students or alumni (who graduated on or after 31 March 2020) innovating in the following focus areas, please encourage them to apply!



### Early Bird Perks — Apply by 5 March

### • Top 3 Early Bird Teams

The three highest ranked Early Bird submissions will receive complimentary flights and accommodation to attend the LKYGBPC Grand Finals in Singapore, even if they are not selected to be a finalist.

### • 3 Random Early Bird Picks

An additional three Early Bird applicants will be randomly chosen to receive the same travel and accommodation package—offering six extra opportunities to join the LKYGBPC in Singapore.

### **How You Can Support**

Applications for the 12th LKYGBPC is now open. We would be grateful if you could help us share the word with your innovation and entrepreneurship offices and faculty, as well as student and alumni startup communities.

There are several ways to spread the word:

- 1. Refer eligible student and alumni innovators directly to apply here
- 2. Forward our EDM (attached) to your wider community.
- 3. Partner with the us on roadshows to reach your students and startups.

### **Our Commitment to You**

In recognition of your valued partnership, we will:

- Feature your university logo on the website for 12th LKYGBPC
- Extend a warm invitation for you to attend the **LKYGBPC Grand Finals** from 29 September-2 October 2025 (Travel and Accommodation are not included).

Thank you for your support in championing entrepreneurial talent across ASEAN and beyond. If you have any questions or need more information, please do not hesitate to contact the LKYGBPC organizing committee at:

- Communications Outreach: christineteo@smu.edu.sq
- Roadshows: ncoupland@smu.edu.sg

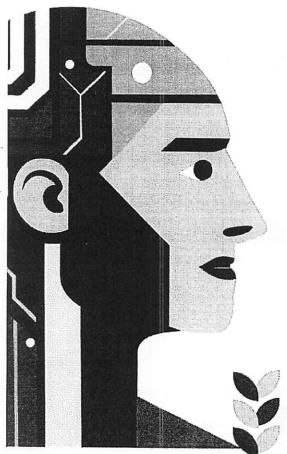
We greatly appreciate your participation and look forward to your valuable contribution to this event.

Your Sincerely,

Professor Lim Sun sun Vice President, Partnerships & Engagement, Singapore Management University Co-Lead, AUN-UIE Network

# 12TH LEE KUAN YEW

**GLOBAL BUSINESS PLAN COMPETITION** 



# 2500 BEST MINDS 1 EPIC COMPETITION

WORLD'S LARGEST UNIVERSITY STARTUP CHALLENGE, uniting next-gen innovators from international universities to leverage deep-tech in solving global grand challenges.





**APPLY NOW!** 

**BY 31 MAR 2025** 

Invitation to Participate in 12th Lee Kuan Yew Global Business Plan Competition (LKYGBPC).pdf 536K



### Fw: [12LKYGBPC] 🔊 WIN S\$1M+ in Prizes & a FREE Trip to Singapore for the Lee Kuan Yew Global Business Plan Competition!

Rungkarn Pongpopithak <rungkampo@nu.ac.th> ร้างจดหมาย

4 กุมภาพันธ์ 2568 เวลา

จาก: Sasibhatra Kongsumrit <sasibhatra.k@aunsec.org>

ส่ง: 30 มกราคม 2568 10:00

ถึง: Sarintip Tantanee <sarintipt@nu.ac.th>

สำเนาถึง: Sun Sun LIM <sunsunlim@smu.edu.sg>; Christina THUNG <christinat@smu.edu.sg>; naresuan <naresuan@nu.ac.th> ขึ้อเรื่อง: [12LKYGBPC] 🗳 WIN S\$1M+ in Prizes & a FREE Trip to Singapore for the Lee Kuan Yew Global Business Plan Competition!

### คุณไม่ใต้รับอีเมลจาก sasibhatra.k@aunsec.org บ่อยนัก เรียนรู้ว่าเหตุใดสิ่งนี้จึงเป็นสิ่งสำคัญ

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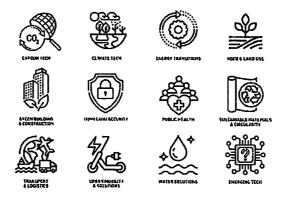
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Sasibhatra Kongsumrit (Praeva), Ms. Programme Officer



**ASEAN University Network Secretariat** 17th Floor, Chaloem Rajakumari 60 Building, Chulalongkom University
Phayathai Road, Pathumwan,
Bangkok 10330 THAILAND

Tel: +(662) 2153640, 2153642 Mobile: +(669) 71186268 Fax: +(662) 2168808 E-mail: sasibhatra.k@aunsec.org

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